



# JOEY'S TOY DRIVE ANNUAL REPORT 2023

Empowering Youth | Building Community | Restoring Hope





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## **Donors, partners, volunteers, and sponsors:**

I wanted to write this letter to demonstrate my immense gratitude for your contributions to Joey's Toy Drive and its efforts.

I started Joey's Toy Drive back in 2012 with no anticipation of it growing to what it is today, but I am incredibly grateful for how far it has come. In previous years, I never assembled a team to run the toy drive, I always ran it solo. In August of 2023, when the planning process started for the drive, I realized that if I want to take JTD to the next level, I'll need a strong team of hard-working, creative individuals who will hopefully approach this with the same level of passion as I do.

So, I approached a few of my closest friends and invited them to be apart of my team. This was one of the best decisions I could have ever made. Creating a team of people with different backgrounds, interests, skills and ideas proved to be a major factor of success for JTD and its efforts, as we were able to put our heads together and do great things.

As a team of 18 year olds, our ambitions were sky high. We immediately began contacting new potential partnerships, and strategized ways to collect more toys, and get them to the families who need it. We had meetings multiple times a week from August through Christmas- planning events, managing day to day operations, sorting toys, and much much more.

I am pleased to announce that with the generosity of thousands of people, we were able to raise about 12,500 toys this year which contributed to around 3,000 families impacting communities all across the Bay Area. A majority of these donations came in from partnerships that we established with local schools, businesses, retail stores, and churches. Without these partnerships, we would not be able to do what we do. I truly believe that people want to help, but many just don't know how. Because of this, I have utilized Joey's Toy Drive to create the bridge between people who want to help, and people who need the help.

One of my favorite things about JTD, is its ability to bring people together. In the past 11 years of running this project, I have witnessed beautiful things. People from all walks of life, coming together, and offering their time and energy to help somebody they may never even meet. The best part of it all is on the days that we hand out toys. It is a truly fulfilling experience giving toys to the kids and seeing their faces light up with joy while witnessing the look of gratefulness and relief on the faces of the parents.

Words alone cannot express how deeply grateful I am for every single person that has contributed. Christmas shopping is expensive! The percentage of families living below the poverty line in the Bay Area rises every year, and while we may not be able to do much about that, we can most definitely ensure that every child has a wonderful Christmas.

There is so much more I would love to talk about but I'll keep this short and sweet. I'm passionate about this, I love what I do, and I'd never trade it for anything else. I do not see an end in sight for Joey's Toy Drive. Thank you and God Bless.

*Sincerely,*

**Joey Childs**

**Founder: Joey's Toy Drive**

# Core Values

**Joey's Toy Drive is dedicated to spreading Christmas joy to all children by gathering new, unwrapped toy donations and delivering them to those in need.**



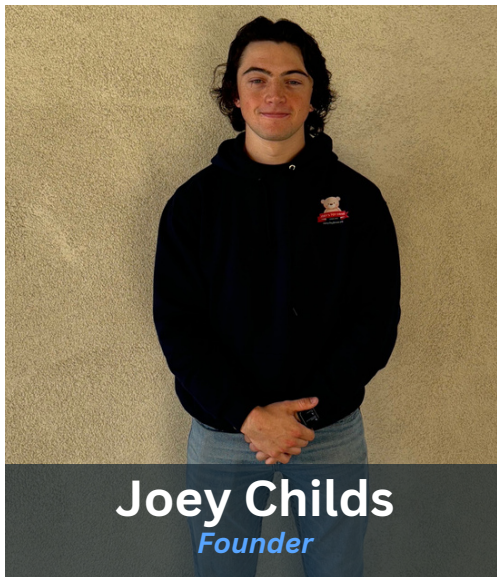
**Joey's Toy Drive empowers youth by fostering a sense of compassion, empathy, and social responsibility. Through active participation in events and volunteering opportunities, youth have the opportunity to learn about the importance of giving back to their community.**



**Joey's Toy Drive is committed to building community by creating a sense of unity and shared purpose. We bring together individuals, families, local businesses, and organizations with a common goal: to bring joy to underprivileged children during Christmas.**



# OUR TEAM



**Joey Childs**  
*Founder*



**Brooke Childs**  
*Executive Director*



**Andrey Dini**  
*Director of Logistics*



**Nik Krause**  
*Development Director*



**Emma Houle**  
*Director of Marketing & Web Design*



**Adam Berg**  
*Warehouse Manager*



**Diego Zapata**  
*Assistant Warehouse Manager*

**Brianna Dang, Jason Berg, Katherine Vargas, Alessi Rolando, Aidan Long, Chase Looney, Matthew Matyskiewicz, Catherine Pozas, Elizabeth Pozas, Madeira O'Donnell, Dennis O'Donnell, Tom & Mel Flynn, Danny Thomas, Victor Nakano, Perla & Santi**



*11th Annual*  
**CHRISTMAS TOY DRIVE**



11th Annual

# CHRISTMAS TOY DRIVE



Collecting **NEW** toys for less fortunate families.

We are collecting toys for ages 0-17:

- Accepting, but not limited to;
- Toys
- Sports Equipment
- Gifts for teens
- Stocking Stuffers
- Legos, Books, Board Games, etc
- Stuffed Animals



The deadline is ***December 22***



Warehouse Address:  
186 Barnard Ave,  
San Jose CA 95125



# TOY DRIVE STATISTICS 2023



## 12,500 Toys Collected

Through partnerships with local schools, businesses, churches and more.



## ~3,000 Families Supported

Through connections with local family organizations.



## 65+ Volunteers (22 under 18)

Special thank you to those who volunteered. You make our mission possible.



## 44 Partner Sites

Our partners collected toys within their organization. Joey's Toy Drive facilitated the distribution of these toys to the kids.





# TOY DISTRIBUTION DAY

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On December 23rd, 2023 Joey's Toy Drive hosted its annual toy distribution event "Toy Day"



The drive-thru style event was held at our warehouse. Volunteers welcomed and spoke to each guest where the number of toys needed for each family was determined. Volunteers then picked toys from our inventory and delivered them to the cars.





# FREE CELL PHONE GIVEAWAY

## JOEY'S TOY DRIVE PARTNERS WITH MM CELLULAR SOLUTIONS

Joey's Toy Drive partnered with MM Cellular Solutions, a California based company fulfilling a federal government program that distributes free cell phones to individuals that are on any sort of government assistance. Through this partnership, we were able to provide 39 families with a free cell phone during our December 23rd toy distribution event.





# Impactive Reach



Joey's Toy Drive delivered toys to the following organizations, which were then distributed to families in need.

## Family Resource Center



Provides free community resources and referrals for families with children, including fun and educational activities, health insurance programs, developmental, health, and social-emotional screenings for children.



## Housing Consortium of the East Bay (HCEB)



HCEB create inclusive communities for individuals with developmental disabilities or other special needs through quality affordable housing and unhoused interventions in Alameda and Contra Costa Counties.



## Saratoga Pediatric Sub-Acute



Saratoga Pediatric Subacute (SPS) is Northern California's original provider of pediatric sub-acute care. Certified by CMS as a five-star facility, SPS provides 24-hour nursing and respiratory therapy to children age 0-21 years. All of our licensed staff are PALS (Pediatric Advanced Life Support) certified and specially trained to treat catastrophically injured and severely disabled children.



# TOY SHOPPING

On December 19th, the team at Joey's Toy Drive embarked on a shopping day to replenish items with low inventory levels. This successful event was made feasible through the generous contributions of hundreds of individuals. In 2023, we noticed a drastic shortages of certain donations, as well as shortages of donations for certain age groups. With this endeavor, we successfully replenished items of low quantity in our inventory. In return, we were able to strengthen the impact we have on our community.



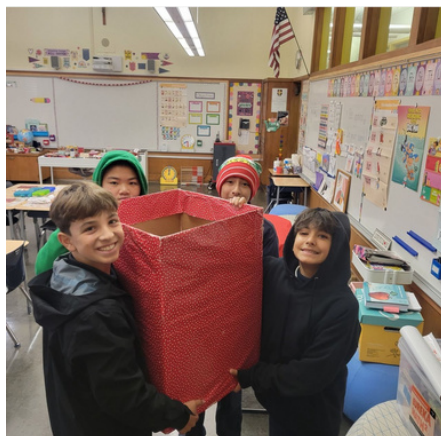
# TECHNICAL BUILDERS

## TOY WRAPPING



# ST. LEO THE GREAT SCHOOL

The students of St. Leo The Great School, led by the 7th grade class organized a school-wide toy drive.



# 2023 Toy Partners



Danny Thomas  
PARTY RENTALS

**Silicon Valley**  
**Moving & Storage**

Family Owned & Operated  
Est. 1990



**UBS**



ST. LEO THE GREAT  
SCHOOL



Morgan Stanley



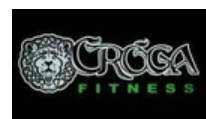
GLOBAL EMPOWERMENT MISSION



QUALITY · RESEARCH-RICH · PROGRESSIVE



LUMINANCE  
REGENERATIVE BEAUTY & WELLNESS



# 1st Annual JOEY'S TOY DRIVE BENEFIT DINNER







# TOY DRIVE BENEFIT DINNER 2023

On November 17, 2023, we hosted around 100 guests and volunteers at the History Club of Los Gatos. Through the benevolence of our attendees, we successfully garnered approximately \$5,500 in support of our cause. The evening featured a delightful dinner, graciously supplied by High Five Pizza, within an elegantly designed and comfortable setting. Notably, Danny Thomas Party Rentals contributed tables, chairs, silverware, and flatware, enhancing the overall event experience.



## Event Statistics

- Entirely youth lead
- 28 Volunteers
- 16 volunteers under 18
- \$5,500 total raised
- 97 Toys Collected



YOU ARE INVITED TO A

# Dinner Party

HOSTED BY

Joey's Toy Drive

NOV	17	6-9PM
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123 LOS GATOS BOULEVARD  
LOS GATOS, CA 95030

ALL PROCEEDS GO TOWARDS OUR MISSION



# OPERATIONS & LOGISTICS

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## Silicon Valley Moving & Storage

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Family Owned & Operated  
Est. 1990



Warehouse space donated by  
Silicon Valley Moving & Storage



Logistics services provided by  
Silicon Valley Moving & Storage



Toy collection boxes donated by  
Silicon Valley Moving & Storage  
and New Haven Moving Equipment





**GEM**

GLOBAL  
EMPOWERMENT  
MISSION

USA WEST

# RIDGE KIDS CHRISTMAS

13TH ANNUAL  
CHRISTMAS EVENT

Main Event:

- Toys 4 Kids
- Treats & Drinks
- Family Fun
- Goodies 4 Adults



SMOKERS  
PARADISE  
OF  
MAGALIA



DEC 17  
2023

11.00-4.00 PM

De SABLA GUILD  
15247 SKYWAY  
MAGALIA CA 95954

DONT FORGET TO BRING  
THE KIDS; SANTA AND HIS  
FRIENDS WILL BE THERE!

More information  
[info@globalempowermentmission.org](mailto:info@globalempowermentmission.org)

Sponsored by Global Empowerment Mission USA West



**XP** XP Power

## Toy Drive

Help donate  
toys for children

ACCEPTING  
DONATIONS  
11/17 - 12/11

Sunnyvale Toy Drive  
donations to  
**Joey's Toy Drive**

More Information  
Please contact  
Alex Galvez



## Holiday Toy Drive

We are partnering with Joey's Toy Drive to collect  
**NEW** toy donations for less fortunate families.

**We are collecting,**

- Toys for ages 0-17
- Sports Equipment
- Stuffed Animals
- Personal Hygeine Kits
- Books, board games, etc



Drive runs from:

**November 13 - December 15**



## CHRISTMAS TOY DRIVE



Join "Joey's Toy Drive" to collect NEW/UNUSED toys for less  
fortunate families.

We are collecting (toys for ages 0-17):

- Sports Equipment
- Stuffed Animals
- Personal Hygeine Kits
- Books, board games, etc



Please bring unwrapped  
gifts to the front  
office by 12/21

If you have questions contact  
Mrs.H in room 6

